

Design Services

- **Logo Design:** 2 options - Simple \$340 and Custom \$780
Simple Logo includes: 30-minute consultation to understand client objective/vision | 3 simple templated logo designs with typeset name to choose from | 2 revises to approval | organized file package that contains final logo in assorted formats for print, web, etc.
Custom Logo includes: 30-minute consultation with a detailed brand discovery questionnaire to understand client objective/vision | 3 custom and unique logo designs to choose from with optional layout (vertical/horizontal, round or rectangle, etc.) | 3 revises to approval | organized file package that contains final logo in assorted color versions and formats for print, web, etc., plus design guidelines with font names and color palette to complement all branding endeavors
- **Business Cards:** \$120 | Design and layout 1 or 2 sides of card with print file provided | \$40 if logo created by Suzu
- **Professional Profile:** Custom 8.5x11 marketing piece for print and digital use, includes headshot, logo, professional bio, relevant design element and contact info | \$160 if content provided | \$460 if Suzu creates content
- **Custom Branding Suite:** \$1,200 | Full design + marketing assets for the "big branding picture" | Includes: 30-minute consultation with a detailed brand discovery questionnaire to understand client objective/vision | 3 custom and unique logo designs to choose from with optional layout (vertical/horizontal, round or rectangle, etc.) | 3 revises to approval | development of 2 custom design elements to complement brand such as textures, photo treatment, etc. | professional profile marketing piece (see above) | complementary social media profile design for up to 3 platforms | organized file package that contains final logo in assorted color versions and formats for print, web, creative elements, etc., plus design guidelines with font names and color palette to cohesively connect all branding endeavors ...**Great Value!**
- **Website Design:** Starts at \$1800 (landing page being the base fee) | 30-minute consultation with web planning questionnaire to discuss vision and objective | 2 custom home page mock ups to determine look and direction | up to 4 high quality stock photos | basic content outline written | up to 6 page layout and design on Wordpress platform | basic training for ongoing client maintenance | 6 to 8 week design process

Complimentary proposal and quotes available for *all* your graphic design needs, including sales collateral, signage, postcards, newsletters, print, digital and much more. Most work is quoted by project; hourly rate for design services starts at \$80.

Writing Services

- **Tagline:** \$140 | Motto creation for cohesive branding | 20-minute consultation on vision | 3 options | 1-2 sentences | 1 revise
- **Mission Statement:** \$320 | Reinforce branding, vision and intention - both internally and externally | 20-minute consultation on vision | 2 options | 50-200 words | 2 revises
- **Professional Biography/Profile:** \$380 | Crucial branding of client includes 30-minute interview | 100-300 words | 2 revises
- **Blogging:** \$160 each or \$580/month | Weekly blog posts of timely and relevant content | 200-300 words
- **Press Releases:** \$125 | Informative and professional content for media | approx. 250 words

Complimentary proposal and quotes available for *all* your content writing needs, including sales collateral, newsletters, speeches, blurbs, advertising, editing and more. Most work is quoted by project; hourly rate for writing services starts at \$80.

Marketing Services

- **Email Marketing:** Starts at \$460 | Dynamic design and copy created in MailChimp | E-blasted for client if list is provided | open rate reports and stats included
- **Advertising Campaigns:** Starts at \$680 | Design and content for a print or digital sequence of cohesive ads for 4 to 12-week campaign | 20-minute consultation to determine target and purpose of campaign
- **Social Media:** Starts at \$40/month | Daily, weekly or semi-weekly posts that are interesting and relevant to client's business | 20-minute consultation to establish 'voice' | cost based on number of social platforms and post frequency

Complimentary proposal and quotes available for *all* your marketing strategies. Most work is quoted by project. After initial complimentary discussion, marketing consultation is \$120/hour.

Project, cost and time frame agreed upon by both parties prior to commencement of work. For extensive jobs, half of contracted amount is due at beginning of process; balance due upon final approval to receive files on all projects.