



A MARKETING OPTION FOR THE NEXT LEVEL

You may not have a full staff and an office on the top floor with a view of the city but your goals and dreams for your small business are larger than life. Build the foundation of those aspirations with the basic, yet necessary elements that will elevate your venture from hobby to mission... without the corporate-sized price tag. Are *you* ready?

SBBD OPTION includes...



• **Logo Design**

3 simple templated logo designs to choose from that may be incorporated with the main corporate logo | 2 revises to approval | organized file package that contains final logo in assorted formats for print, web, etc.



• **Business Cards**

2-sided, full color card design, *printing included*.



• **Mini Bio**

20-minute interview for 100-200 word professional profile.



• **Email Signature**

Professional email signature to coordinate with your business card and branding.



SBBD EXTRAS available upon purchase of the SBBD bundle



• **Media Piece \$40**

Flyer or postcard design that would include logo, bio, headshot and any other pertinent information desired. (Printing not included.) *\$160 value*.



• **Email Marketing Template \$180**

Simple, custom template created in MailChimp for email marketing. *\$280 value*.



• **Website Creation \$1,000**

Simple landing page incorporating branding, bio, basic content, high quality photography and 3 menu tabs. *\$1,800 value*.

Company or personal enterprise must have no more than 1 additional employee to qualify for Small Biz, Big Dreams marketing option. Complimentary proposal and quotes available for all your marketing strategies. Most work is quoted by project. After initial complimentary discussion, marketing consultation is \$80/hour. Project, cost and time frame agreed upon by both parties prior to commencement of work. Half of total is due prior to work, balance upon completion and approval.

