







MARKETING
OPTIONS
FOR THE
NEXT LEVEL

You may not have a full staff and an office on the top floor with a view of the city but your goals and dreams for your small business are larger than life. Build the foundation of those aspirations with the basic, yet necessary elements that will elevate your venture from hobby to mission... *without* the corporate-sized price tag.




Are *you* ready?

SMALL BIZ : BIG DREAMS basic package includes...

-  • Logo Design
-  • Business Cards
-  • Mini Bio
-  • Email Signature

ALL FOR
\$475
\$800+ value

SMALL BIZ : BIG DREAMS EXTRAS available with purchase of the basic package...

-  • Media Piece **\$40**
-  • Email Marketing Template **\$180**
-  • Website Creation **\$1,000**

MORE THAN
\$1000
SAVINGS



See reverse side for details and qualifying business perimeters. Then get ready to take it to the next level.

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MARKETING OPTIONS FOR THE NEXT LEVEL

The **SMALL BIZ : BIG DREAMS** package and extras are perfect for those taking their business dreams seriously... • Entrepreneurs, solopreneurs or any -preneurs just starting out • Direct sales & MLM associates or consultants looking to stand out from the pack • Creatives ready to share their craft or song with the world. **If you have a beginner budget but want to present a professional “I know what I’m doing” image to clients and prospects, then start here - because first impressions do count.**

SMALL BIZ : BIG DREAMS basic package includes...



• Logo Design

3 simple templated logo designs* to choose from that may be incorporated with the main corporate logo | 2 revises to approval | organized file package that contains final logo in assorted formats for print, web, etc.



• Business Cards

500 2-sided, full color card design, *printing included.*



• Mini Bio

20-minute interview for 100-200 word professional profile.



• Email Signature

Professional email signature to coordinate with your business card and branding.

ALL FOR
\$475
\$800+ value

SMALL BIZ : BIG DREAMS EXTRAS available with purchase of the basic package...



• Media Piece **\$40**

Templated flyer or postcard design* that would include logo, bio, headshot and any other pertinent information desired. (Printing not included.) **\$160 value.**



• Email Marketing Template **\$180**

Simple, custom template created in MailChimp for email marketing. **\$280 value.**



• Website Creation **\$1,000**

Simple landing page incorporating branding, bio, basic content, high quality photography and 3 menu tabs.* **\$1,800 value.**

**More customized logo, media or websites available for additional fee.*

Company or personal enterprise must have no more than 1 additional employee to qualify for SMALL BIZ : BIG DREAMS marketing option. Complimentary proposal and quotes available for all your marketing strategies. Most work not included in this package is quoted by project. After initial complimentary discussion, marketing consultation is \$60/hour. Project, cost and time frame are agreed to in writing or email by both parties prior to commencement of work. Half of total is due prior to work, balance upon completion and approval.

